



2017

SATURDAY 10th JUNE

**Sponsorship & Corporate
Packages**

THE 2017 BEARSDEN & MILNGAVIE HIGHLAND GAMES

SPONSORSHIP OPPORTUNITIES

Below is a list of events which are available for sponsorship. The total cost is in brackets followed by a brief outline of exposure details. Several of the categories can be split into individual events which may be sponsored separately.

MAIN EVENT SPONSOR (€5000)

- Your company name and will be highlighted on all signage and promotional literature advertising 'The Games' including the main advertising hoardings displayed on all main roads into and out of Bearsden and Milngavie.
- Your Company name and logo will be prominently displayed on the front cover of 'The Games' Programme guide.
- Weekly Facebook and Twitter posts updating 1000's of people
- Full back-page colour advert in the Programme guide.
- Banner adverts throughout the events arenas
- The services of the Chieftain for your own publicity.
- Hospitality throughout the day.
- Advertisement on our Website www.bearsdensemilngaviehighlandgames.com with link to your Website

PIPE BANDS (€2500)

- Full Colour page advert in the Programme,
- Banners all round the pipe band arena,
- Trade Stand Space,
- Hospitality in the Chieftain's Tent.
- Advertisement on our Website www.bearsdensemilngaviehighlandgames.com with link to your Website

'THE HEAVIES' (€1000)

(Hammer Throwing, Shot Putt, Tossing the Caber, Heavy Weight Throwing)

- Full-page colour advert in the Programme.
- Banner adverts all round 'The |Heavies' arena
- Trade Stand Space.
- Hospitality in the Chieftain's Tent.
- Advertisement on our Website www.bearsdensemilngaviehighlandgames.com with link to your Website

10K ROAD RACE (€500)

- Full-page colour advert in the Programme.
- Banners all round the football arena.
- Trade Stand Space.
- Hospitality in the Chieftain's Tent.
- Advertisement on our Website www.bearsdensemilngaviehighlandgames.com with link to your Website

HAGGIS HURLING

(£2000)

- Half-page colour advert in the Programme.
- Banners round the arena.
- Trade Stand Space.
- Hospitality in the Chieftain's Tent.
- Advertisement on our Website www.bearsdenmilngaviehighlandgames.com with link to your Website

CHIEFTAIN'S TENT

(£1500)

- Full-page colour advert in the Programme.
- Banners all round the arena.
- Trade Stand Space.
- Hospitality in the Chieftain's Tent.
- Advertisement on our Website www.bearsdenmilngaviehighlandgames.com with link to your Website

PROGRAMME SPONSOR

(£1000)

- Company name and logo on the front page of Programme (distributed free on the day of the games)
- Full-page colour advert in the Programme.
- Banners all round the arena.
- Hospitality in the Chieftain's Tent.
- Advertisement on our Website www.bearsdenmilngaviehighlandgames.com with link to your Website

WRESTLING

(£700)

- Full-page colour advert in the Programme.
- Banners all round the wrestling arena.
- Trade Stand Space.
- Hospitality in the Chieftain's Tent.
- Advertisement on our Website www.bearsdenmilngaviehighlandgames.com with link to your Website

BEER TENT

(£500)

- Half-page colour advert in the Programme.
- Signage outside and inside the tent
- Trade Stand Space.
- Hospitality in the Chieftain's Tent.
- Advertisement on our Website www.bearsdenmilngaviehighlandgames.com with link to your Website

MILNGAVIE WEEK AND HIGHLAND GAMES PROGRAMME ADVERTISING

5000 – A5 Portrait Programmes will be distributed prior to the games and on the day of the games.

Inside Front / Back Cover	- £ 200.00	½ page	- £ 50.00
Full Page	- £ 100.00	¼ page	- £ 25.00